

When the dog days of summer set in, you want your air conditioner to help you keep your cool.



But studies show that **one-third to one-half of home air conditioners don't work the way they should because they are oversized!**

Contractors generally size air conditioners at *least* a half-ton larger than necessary, and often oversize by a ton or more. This way they can avoid callbacks from customers because a bigger unit will almost always put out cold air.

And, besides, the bigger, the better. Right?

Not in this case.

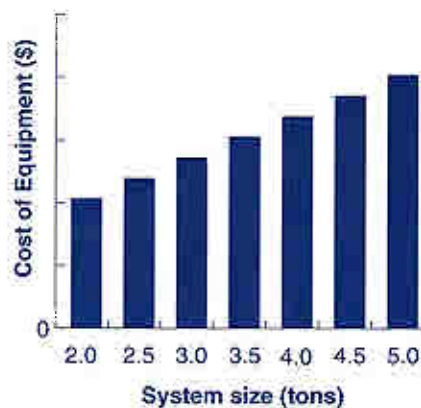
## Bring Your Air Conditioning Costs Down to Size

You'll pay hundreds of dollars more for an oversized air conditioner. Then you'll pay higher electricity bills to run it because it is so inefficient.

But you'll really lose your cool when you find out what a high price you're paying for being uncomfortable all summer.

Investing a little more in a good contractor who will take the time to properly size and install your system may be a very wise investment—both for your comfort and for your pocketbook.

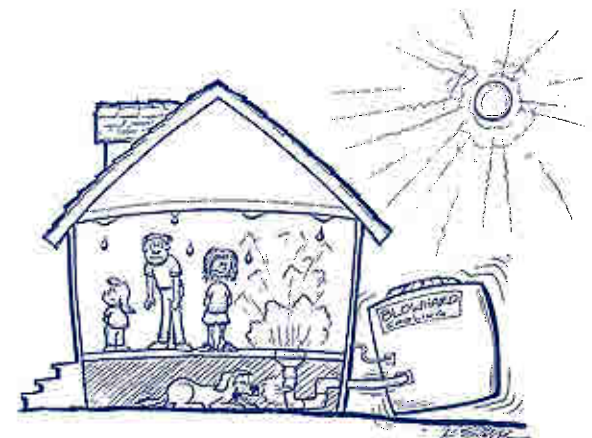
**Air Conditioner Cost Versus Size**



For even greater energy savings, ask for an **ENERGY STAR** conditioner!

This brochure was produced by *Home Energy* magazine

# Bigger Is Not Better



When It Comes to Air-Conditioned Comfort

Courtesy of



Ask for Heating & Cooling Equipment with the ENERGY STAR® Logo, the Symbol for Energy Efficiency.

Energy Star Hotline: 1-888-782-7937 / 888-STAR YES  
Website: [www.energystar.gov](http://www.energystar.gov)